

A Great Commodity to Recycle

With some simple modifications, cartons can be processed using the current technology of your dual or single-stream facility.

- Handling cartons as a distinct commodity represents a potential revenue stream
- Paper mills want recycled carton material because it is ideal for recycling into tissues, napkins and other paper products

Improve Your Curbside Program Diversion Rate

- Enhance your efforts to meet local and state goals for recycling and solid waste planning
- Lower landfill disposal costs by adding cartons to your curbside program
- Reduce program costs further by adding cartons, which are a potential revenue stream

Residents Are Asking for It!

- Residents expect cartons to be part of their curbside recycling program
- Consumers are purchasing more products in cartons for convenience as well as out of concern for the environment

About the Carton Council

The Carton Council is a group of packaging companies committed to reducing the environmental impact of cartons by expanding recycling programs across the country and continuously improving the environmental performance of cartons.

The Carton Council is:



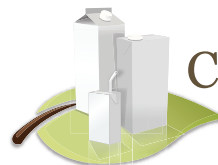
ELOPAK



evergreen
packaging



SIG Combibloc



Carton Council
RecycleCartons.com

**Yes,
Cartons Are
Recyclable!**



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The Carton Council works to:

Expand carton recycling to more cities and facilities

Ensure that more paper mills accept recycled cartons

Educate residents about how to recycle cartons

A Smart Choice in Recycling

By promoting both recycling technology and local collection programs, the Carton Council is committed to increasing carton recycling in the U.S.

Are You a Curbside Recycling Program?

Adding cartons to your curbside program will help divert more materials from the waste stream and create another source of revenue on the sale of your recyclables.

The Carton Council offers curbside programs:

- Technical assistance to add carton recycling to your program
- Free communications toolkits

Are You a Material Recycling Facility?

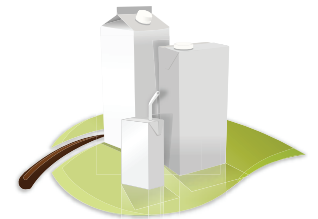
Because they are made from valuable long-fiber paperboard, cartons are in high demand from both domestic and international mills. Cartons can be processed as part of a dual or single-stream system.

The Carton Council will work with you on:

- Marketplace guarantee for sale of materials
- Support for facility capital and operational changes
- Educational and marketplace support to grow your carton stream

Why Cities Are Adding Carton Recycling

Adding cartons to a city's recycling program can be beneficial to both the city's budget and its residents. Once citizens discover that their city offers carton recycling, they can be confident about choosing carton packaging not only for their convenience and food protection benefits, but because they are recyclable as well.



To find out if carton recycling is happening in your community, visit RecycleCartons.com, email us at Info@RecycleCartons.com or call 800-517-9634

